

Share the Rewards of Partnership with Pro-Logic Promotion Management

Low cost, low risk, outsourcing

- Resources when you need them
- Frees your resources for marketing management
- Eliminates high volume, low value administration

Comprehensive facilities without the investment

- 1800 call centre for direct access inquiries
- E-mail notification options
- Australian full service operations centre

Full control

- Full menu of services
- Easy to read reports

From an experienced promotion management team

- Australian expertise
- International background and in-sights
- Personal service

Contact Pro-Logic:

7 Carrington Street
Barrack Heights
NSW 2528

Ph: 02 4295 3533

Fax: 02 4295 3544

Email: info@pro-logic.com.au

Web: www.pro-logic.com.au



Corporate Overview:

Innovative market leadership from over thirteen years of global experience with household and commercial brand names in:

- Australasia
- Europe
- North America

Trusted end-to-end promotion services - hassle-free

- Cash-back programs
- Sweepstakes and competition administration
- Premium and collateral fulfilment
- Business-to-business incentives

Full service fulfilment facilities located in Australia



Pro-Logic Promotion Management Services:

Cash-back Program Management

Pro-Logic Promotion Management offers total program management: from program design, to fraud elimination.

We deliver point of sale design, printing and distribution to effectively meet the unique needs of each promotion.

We can also develop and manage a fully online promotion.

Sweepstakes and Competition Administration

Pro-Logic Promotion Management provides legal counsel to draft or review contest rules, advise on legal compliance and obtain necessary permits

We will execute a client's complete program including: prize purchase, winner's drawing, shipment of prizes and prize notification.

Premium and Collateral Fulfilment

Pro-Logic Promotion Management can print, warehouse and distribute all types of items including point-of-sale and support materials.

Other fulfilment services include premium purchasing and distribution, literature fulfilment and sampling program management.

Business-to-Business Incentives Management

Pro-Logic Promotion Management will administer direct sales force motivation schemes or execute reseller incentive programs.

Each program receives individual attention with results reported regularly for easy monitoring of success.

Pro-Logic Promotion Management Value-Added Services:

Customers fully informed of the status of their submission, cheque or premium delivery through 1800 call centre or e-mail notification

Customer satisfaction and lifelong relationship management

Summary:

Pro-Logic Promotion Management is uniquely positioned to serve innovative and fast-growing businesses

Pro-Logic Promotion Management offers a full range of consumer and business-to-business fulfilment services

Pro-Logic Promotion Management is ready to work with you to execute your promotional plan and deliver the results you need, in an efficient and cost-effective way

Share the rewards that experience provides

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